

Invasive Species Forum

Financial Partnership Opportunities

About the Invasive Species Forum

The annual Invasive Species Forum provides an opportunity to share progress on invasive species developments, actions, and initiatives, and to identify opportunities for collaboration. Attendees will join the event virtually to learn from keynote speakers, leaders from government, Indigenous communities, conservation groups, and private sector representatives.

We're inviting Canadian organizations and agencies working on invasive species, including Provincial and Federal government, Indigenous communities, municipalities, non-profit organizations, conservation authorities, and industry, as well as youth and students, and representatives from neighbouring U.S. States to attend the Forum.

Forum Partners will have the opportunity to increase awareness about their organization with Forum attendees and the larger Invasive Species Centre (ISC) network. All Forum Partnership levels also include at least one complimentary registration to participate in the 2022 Forum, which will highlight current topics on invasive species prevention, response, and management.



Forum Partnership Exposure by the Numbers



250 total registrants for the 2021 Invasive Species Forum



11,000+ social media followers across Invasive Species Centre platforms



3,000 visits to the event webpage during the 2021 event promotion period

We are grateful for your valuable support of the Invasive Species Forum which helps to offset costs for conference organization and allows us to maintain affordable registration fees to encourage broad participation.

2022 Invasive Species Forum Partnership Levels

You can select one of the levels listed here or we are happy to work with you to customize something that aligns with your budget and objectives.

Knowledge: Bronze Partner \$250	Outreach: Silver Partner \$500	Action: Gold Partner \$1,000	Innovation: Platinum Partner \$1,500
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Learn how you can increase awareness for your organization on the following page

Forum Partnership Packages

Knowledge: Bronze Partner

\$250

Showcase your organization with:

- One complimentary 2022 Invasive Species Forum registration
- Organization logo and website link in 'Forum Partner' section of the webpage
- Organization logo and website link in 'Forum Partner' section of the online program

Outreach: Silver Partner

\$500

Showcase your organization with:

- Two complimentary 2022 Invasive Species Forum registrations
- Organization logo and website link in 'Forum Partner' section of the webpage
- Organization logo and website link in 'Forum Partner' section of the online program
- Organization logo in 'Forum Partner' section of Partner recognition email to event participants
- One social media recognition post on all ISC platforms (Twitter, Facebook, LinkedIn and Instagram)

Action: Gold Partner

\$1,000

Showcase your organization with:

- Four complimentary 2022 Invasive Species Forum registrations
- Organization logo and website link at top of 'Forum Partner' section of the webpage
- Organization logo and website link at top of 'Forum Partner' section of the online program
- Organization logo at the top of 'Forum Partner' section of Partner recognition email to event attendees
- Organization logo and organization name & tagline in one session description
- Two social media recognition posts on all ISC platforms (Twitter, Facebook, LinkedIn and Instagram)

Innovation: Platinum Partner

\$1,500

Showcase your organization with:

- Six complimentary 2022 Invasive Species Forum registrations
- Organization logo and website link in 'Forum Presenter' section of the webpage
- Organization logo and website link in 'Forum Presenter' section of the online program
- Organization logo in 'Forum Presenter' section of Partner recognition email to event attendees
- Organization logo in the header and description on the Forum event webpage
- Organization logo and organization name & tagline in one session description, and video advertisement during that session
- Organization logo and organization name & tagline in the introductory/keynote presentation
- Three social media recognition posts on all ISC platforms (Twitter, Facebook, LinkedIn and Instagram)

The 2022 Invasive Species Forum is hosted by the Invasive Species Centre, in partnership with the Ministry of Northern Development, Mines, Natural Resources and Forestry.

Would you like to be a financial partner of the 2022 Forum, or want more information about the Forum Partnership Package? Please contact us at events@invasivespeciescentre.ca.